



CHOCORUA LAKE CONSERVANCY
Conserving the Basin Since 1968

The Chocorua Lake Conservancy is a volunteer-led nonprofit land trust formed in 1968 dedicated to protecting the natural beauty of the Chocorua Lake Basin and providing public access for present and future visitors.

Business Partnership Program

Do you remember your last visit to Chocorua Lake?

Did you take a photo from the Narrows Bridge? Or paddle a kayak across the lake? Did you go swimming or picnic in the Grove? Or watch the sled dog races and walk across the frozen lake? Did you drop a fishing line off the bridge or through the ice? Or did you simply enjoy the natural beauty of the Chocorua Lake Basin from your car while driving past?

I am delighted to report that little has changed since your last visit!

You and your customers value the scenic beauty and natural resources of our region. It is why we live, work and visit here. And it is why tens of thousands of tourists visit this area every year.

Many thousands of local residents and tourists visit Chocorua Lake to take a photo at the Narrows Bridge, to picnic and swim, to kayak or canoe, to fish, and to explore the 1,000 acres of conservation lands and trails maintained by the Chocorua Lake Conservancy.



Can your company support the CLC as a Business Partner?

Chocorua Lake's water quality remains pristine, the Chocorua Lake Conservancy's public access lakefront areas are beautiful and clean, no houses are visible from the lake, and the historic wooden railings on the Narrows Bridge stand tranquil as they have for decades. No motorboats on the lake mean you can hear the birds that abound, the loons thrive, and bald eagles visit.

Help us continue protecting the Basin and providing convenient, attractive lake access for nearby residents and occasional visitors.

Benefits to Your Business

We will promote your business at the many CLC events we have planned this summer, fall and next winter. Here are the benefits to your business from becoming a CLC Business Partner:

Business Partner – \$100 to \$249

- Two "CLC Business Partner" stickers to display at your business or on a company vehicle.
- Your business name listed at all CLC events.
- Your business name listed on every page of our website and linked to your website.
- Your business name displayed on the CLC's two information kiosks on Chocorua Lake, which are visited by thousands of people a year.

Heron Pond Level Partner – \$250 to \$499

- *All of the above plus....*
- Your name and logo listed at all CLC events.
- Your name and logo listed on every page of our website and linked to your website.
- Your name and logo displayed at the CLC's two information kiosks.
- Your business name listed in our newsletter and annual report, which is distributed twice a year to over 2,000 households in the region and beyond.

Mt Chocorua Level Partner – \$500 and up

- *All of the above plus....*
- Your business name displayed on all of our monthly e-newsletters and other emails, which go to a list of over 1,200 subscribers.

By becoming a CLC Business Partner, you will align your interest in preserving the scenic beauty of this region with your commitment to promoting your own business.